



Cure on the Colorado
Saturday, September 25, 2010
5:00 PM – 10:30 PM
Vernon L. Richards Riverbend Park
Smithville, Texas

For the benefit of The University of Texas MD Anderson Cancer Center Science Park – Research Division, the Friends of Science Park present the first annual Cure on the Colorado. The Science Park – Research Division is one of the world’s foremost centers devoted to understanding the causes of cancer and its prevention. All proceeds from this fundraiser will go to support education and research at this center.

A variety of sponsorship opportunities are available for businesses and individuals. One of the unique aspects of the Cure on the Colorado is that sponsorships may be made as either memorial gifts or honoraria. This is an opportunity to honor someone who has battled cancer with a gift that can truly make a difference in understanding the causes and prevention of cancer. The names of those who have been recognized through a memorial gift or honorarium will be featured on event materials, including a special banner displayed at the Cure on the Colorado.

Cure on the Colorado will include a barbecue dinner, silent and live auctions, and a double live music set by renowned performers. For more information, visit our website at www.cureonthecolorado.org or call 512-237-9405.

| Sponsorship Opportunities | <i>Platinum</i> \$2,500 | <i>Gold</i> \$1,000 | <i>Silver</i> \$500 | <i>Bronze</i> \$250 |
|---|-----------------------------------|-------------------------------|-------------------------------|-------------------------------|
| Opportunity to welcome event goers on stage; recognition by Cure on the Colorado Emcee | √ | | | |
| Name/logo on admission wrist bands | √ | | | |
| Listed as sponsor in all advertising media including radio, print, television | √ | | | |
| Listed as sponsor on all print media | √ | √ | | |
| Logo/Name on VIP table signage | √ | √ | | |
| Logo/name on banner at event | √ | √ | | |
| Logo/name on 100+ event posters | √ | √ | √ | |
| Logo/name on 300+ event flyers | √ | √ | √ | |
| Website identification | √ | √ | √ | √ |
| Opportunity to list name(s) on memorial/honoraria banner | √ | √ | √ | √ |
| General admission tickets | 16 | 8 | 4 | 2 |